

# DORDICK TRIAL COLLEGE



**ELEVATE YOUR BRAND**  
*sponsor & exhibit with us*

May 12 – 15, 2022 Cabo San Lucas, MX

# Sponsor Opportunities

T-Shirt or Beach Towel

Seminar bag

Notepad

Name Badge

Lanyard

Wristbands

Pen

Flip Flops

Sunscreen

Shot Glasses

Hangover Kit

Hotel room key

A-V support

Photography/Videography

Coffee & Breakfast Snacks Friday /Saturday (Sponsorships Available)

Thursday Welcome Party

Thursday Welcome Party Open Bar

Thursday Cocktail Reception Band

Saturday Fiesta Grande Dinner Party

Saturday Fiesta Grande Open Bar

Saturday Entertainment

Fireworks on Beach

Cigar Roller

Tequila Tasting

Beach Bon Fire

Yoga Sessions

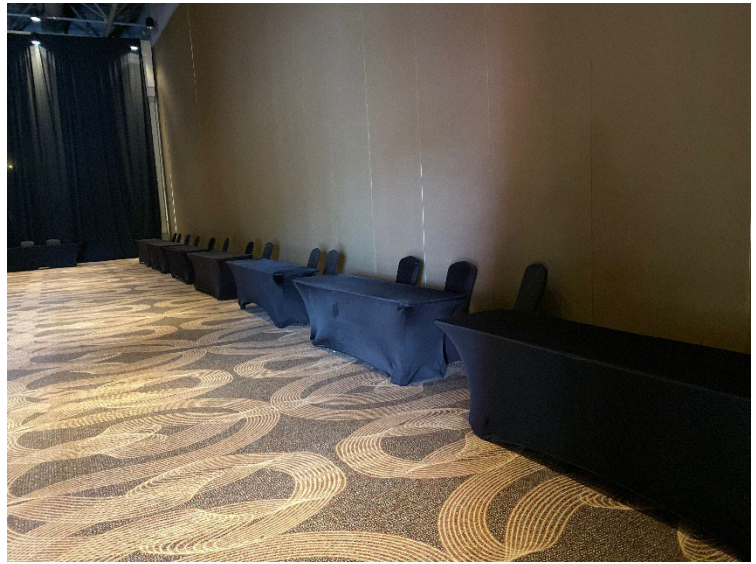
\*Anticipated attendance:

700 people

# Exhibitor Opportunities

## Exhibit Hall Booths

Only 20 exhibit hall booths are available. Each booth is \$3,500.00, covered table and chairs will be provided. See diagram with pictures below.



The exhibit hall is in the main area alongside the food and beverages that will be provided throughout the seminar.

Sponsorship and exhibit hall booths go on sale **December 16, at 8am**. First come, first serve basis only.

DORDICK  
TRIAL  
COLLEGE

*benefits of*

## SPONSORING & EXHIBITING

*with us*

- ◆ Increased exposure and networking for your company
- ◆ Sponsor and exhibitor recognition on your company's attendee's badges
- ◆ A perfect platform to spotlight new products or services
- ◆ Strengthen ties to attendees
- ◆ Listing on the Dordick Trial College website
- ◆ Sponsor listing on all printed materials
- ◆ 100% Proceeds go to Cancer Research
- ◆ All sponsorships come with recognition in the program advertising
- ◆ Individual sponsorship items have personal branding

# Sponsor Opportunities

## Seminar T-shirt/Towel

If there is one thing that attendees keep for years and years, it is a high quality, tri-cotton blend t-shirt or a cool microfiber towel. This cool t-shirt or towel is sure to make it onto social media posts. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | \$15,000

## Seminar Bags

Take advantage of this tremendous branding opportunity! Imagine every seminar attendee carrying your logo – from the moment they check-in at registration, and months after the event! Upon registration, each Dordick Trial College attendee will receive a beautiful bag to carry important materials throughout the seminar. Dordick Trial College will manage the production and distribution. Sponsor is responsible for providing company logo.

SPONSORSHIP: | \$10,000

## Notepads

Have your company logo on every page of the seminar notepad! Seminar notepads will be placed in every attendee's seminar bag. Enjoy a high degree of brand visibility post-conference as attendees take their note pad materials back with them. Dordick Trial College will manage the production and distribution. You only need to provide your company logo.

SPONSORSHIP: | \$5,000

## Name Badge

Make your brand known throughout Dordick Trial College and have every attendee rock your company logo on their name badge. Every seminar attendee will be required to wear a name badge throughout all seminar sessions. Dordick Trial College will manage the production and distribution. You only need to provide your company logo.

SPONSORSHIP: | \$5,000

## Badge Lanyards

Make your brand known throughout Dordick Trial College and have every attendee rock your company logo on their Lanyard. Every seminar attendee will be required to wear their name badge throughout all seminar sessions. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | \$5,000

## Wristbands

Make your brand known throughout Dordick Trial College and have every attendee rock a wristband with your company logo on it. Every seminar attendee will be required to wear wristband throughout all party activities. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | \$5,000

## Pens

Imagine a pen with your logo in the hands of every attendee. Provided in the seminar bag, at registration, in every classroom and in the exhibit hall! Your pen is the only pen allowed in the seminar bag. Dordick Trial College will manage the production and distribution. All you must do is provide your company logo.

SPONSORSHIP: | \$5,000

## Shot Glasses

Enjoy seeing every attendee holding a tequila shot glass with your logo on it, saying "Salud" at the Tequila Tasting event. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | \$5,000

## Flip Flops

Have your company logo on a pair of flip flops that imprints your logo on the beautiful sands of Cabo San Lucas. Flip flops will be added in every attendee's seminar bag. Enjoy a high degree of brand visibility. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | \$5,000

## Sunscreen

Fun in the sun could always use a little TLC, with your company logo on every bottle of sunscreen. Your logo will be imprinted on every bottle and included in every attendee's seminar bag. Enjoy a high degree of brand visibility. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | \$5,000

## Hangover Kit

Had a little too much fun? Not to worry as every attendee will receive a hangover kit in their seminar bag with all the essentials to get back on track and fully functional to attend seminars. Hangover kit will come in a 4x6 pouch containing Tylenol, Mouthwash, Electrolytes and etc.. Your logo will be imprinted on every pouch. Enjoy a high degree of brand visibility. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | \$5,000

## Hotel Room Key

This sponsorship is key!!! Every conference attendee will be welcomed to the hotel with a custom designed and fully branded hotel key with your logo on it. Every attendee will see, touch and carry your logo on their hotel room key all weekend long. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

SPONSORSHIP: | SOLD

## Audio Visual

Stand out above the crowd with the AV-support by sponsoring an entire track for 2 full days. Your logo will appear on the large screens between each lecture, and during each break for two whole days. Additionally, you will be allowed to greet attendees and hand them your swag or company materials as they enter and exit the room. There will be total 4 tracks. Dordick Trial College will manage the coordination of the A/V details.

SPONSORSHIP: \$5000 | 4 SPONSORSHIPS AVAILABLE

## Coffee & Breakfast Snacks

Buenos Dias!!!! Dordick Trial College!!! Interested in having your brand touched by EVERY SEMINAR ATTENDEE. Sponsor our Seminar coffee and snacks breaks. Signage will be at every coffee stand and everywhere coffee is served at Dordick Trial College. Situated directly on the exhibit hall floor, scheduled coffee breaks provided to attendees in a convenient way to enjoy a fresh cup of coffee from you without leaving the exhibit hall. As the sponsor of the coffee breaks, you can place signage (with prior approval) in the coffee break area. All you do is provide your company logo.

SPONSORSHIP: \$5000 | 4 SPONSORSHIPS AVAILABLE

## Thursday Welcome Party

Get this seminar started by blasting your brand to everyone and host the biggest and best opening party experience EVERRRR! Not only will you be featured in all social media and email blasts about this party, but there are so many places to show your branding we cannot list it all here! Dordick Trial College will create a great networking and fun party... this will be one of our key events. This reception kicks off the entire weekend and is the Thursday night "go to" for everyone to meet. As a sponsor you reserve the exclusive ability to splash your logo on almost anything you want!! Additionally, your logo will be placed on directional signage leading attendees to the party. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: \$5,000 | 2 SPONSORSHIPS AVAILABLE



Thursday Welcome Party  
Open Bar

Always wanted to say, “Drinks on me”? you can by hosting Thursday’s kickoff party Open Bar. Have your own signature drink menu and set signage at all bar stations. Be part of hosting one of the biggest and best opening party experience EVERRR! Not only will you be featured in all social media and email blasts about this party, but Dordick Trial College will create a great networking and fun party...this will be one of our key events. This reception kicks off the entire weekend and is the Thursday night “go to” for everyone to meet. As a sponsor you reserve the exclusive ability to splash your logo on almost anything you want!! Additionally, our logo will be placed on directional signage leading attendees to the party. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: | \$10,000 | 2 SPONSORSHIPS AVAILABLE

Thursday Welcome Party  
Band

Every great party needs great music! Sponsor the entertainment that will have all attendees getting in the groove! You will be featured in all social media and email blasts about this party. Dordick Trial College will create a great networking and fun party. The reception starts the weekend with a bang. Dordick Trial College will manage the production. All you do is provide your company logo.

Sponsorship: | \$10,000

Yoga Sessions  
Friday/Saturday AM

Namaste! Host yoga at one of the most beautiful beaches in Mexico. Yoga sessions for all the attendees will give you the sponsor the opportunity to create a great network and relaxing event of its own. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: | SOLD

Saturday Fiesta Grande  
Band

It’s all about the band! Get the party up and dancing by sponsoring the entertainment that will have all attendees getting in the groove. You will be featured in all social media and email blasts about this party. Dordick Trial College will create a great networking and fun party. This is the highlight of an incredible weekend. Dordick Trial College will manage the production. All you do is provide your company logo.

Sponsorship: \$15,000 | Available

Saturday Fiesta Grande  
Dinner Party

Sponsor the Big Fiesta Grande Dinner Saturday night! Blast your brand to everyone by hosting the biggest and best party experience EVERRR in Mexico! You will be featured in all social media and email blasts about this party. Dordick Trial College will create a great networking and fun party...& this will be our key event. This reception ends the weekend with a bang. As a sponsor you reserve the exclusive ability to splash your logo on almost anything you want!! Additionally, our logo will be placed on directional signage leading attendees to the party. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: \$30,000 | 2 SPONSORSHIPS AVAILABLE

Saturday Fiesta Grande  
Open Bar

End the seminar hosting our Big Fiesta Grande Open Bar. Blast your brand to everyone and host the biggest and best party experience EVERRR in Mexico! You will be featured in all social media and email blasts about this party. Dordick Trial College will create a great networking and fun party...& this will be our key event. This reception ends the weekend with a bang. As a sponsor you reserve the exclusive ability to splash your logo at all bar stations and create a signature drink menu. Additionally, our logo will be placed on directional signage leading attendees to the party. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: \$20,000 | 2 SPONSORSHIPS AVAILABLE

Saturday Fiesta Grande  
Fireworks on the Beach

End the seminar with a spectacular Fireworks Show. Have all attendees gazing up to the beautiful skies of Cabo San Lucas. You will be featured in all social media and email blasts about this party. Dordick Trial College will create a great networking and fun party. The reception ends the weekend with a bang. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: | \$5,000

Saturday Fiesta Grande  
Cigar Roller

Have your very own cigar roller person, rolling the best cigars on site with your logo on each cigar. You will be featured in all social media and email blasts about this party. Dordick Trial College will create a great networking and fun party...& this will be our key event. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: \$5,000 |

Saturday Fiesta Grande  
Tequila Tasting

Nothing says Mexico like a taste of the best Tequila. Indulge with all the attendees by hosting a Tequila Tasting. You will be featured in all social media and email blasts about this party. Dordick Trial College will create a great networking and fun party...& this will be our key event. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: \$5,000 |

Saturday Fiesta Grande  
Beach Bon Fire

Host a beach bonfire to unwind and mingle with all attendees at the Saturday night grand fiesta. Sitting on the sands of beautiful Los Cabos while you enjoy a great network and fun party. Dordick Trial College will manage the production and distribution. All you do is provide your company logo.

Sponsorship: \$3500 | 3 Sponsorships AVAILABLE

## EXHIBIT BOOTH AT DORDICK TRIAL COLLEGE

- 6' Black-Skirted Table
  - 2 chairs
  - Wastebasket
  - Two Registrations
- Each Booth is \$3,500.00

## EXHIBIT BOOTH STAFFING

- Each Standard Booth includes two (2) company representatives.
- Standard booth exhibitors may purchase additional booth representatives at \$495 per person.
- The maximum number of booth representatives is four (4).

## BOOTH SELECTION

- Booth selection location will take place in April 2022.
- You will choose your booth in the order your application was received. This means, if your application was received first, you will be first to choose your booth space location.

\*\*\*\*\* Apply for exhibit booth at [info@dordicktrialcollege.com](mailto:info@dordicktrialcollege.com) \*\*\*\*\*

